

**ADVERTISING ORDER**

Agency / Billing Address

Marketing Resource Group, Inc

Lansing, MI 48933

Fx: (517) 372-4045

## Media Buyer Contact Information

Kristin M. Keller

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**Advertiser:** Friends of Holly Hughes

**Job Number: 12-FHH-901**

Flight Dates: 10/27/12 - 10/29/12

Candidate Network TV										Saturday - Sunday October 27 - 28		Monday October 29		
DNA	Station	Network	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Flight	Spots per Flight	Total Gross Cost per Flight
Grand Rapids-Ka WOOD	NBC	MON-FRI	6:00 AM	7:00 AM		NEWS 8 DAYBREAK II	\$ 650.00	LEVEL 3 48 HOURS	1	\$ -	1	\$ 650.00	1	\$ 650.00
Grand Rapids-Ka WOOD	NBC	MON-FRI	7:00 AM	9:00 AM		TODAY SHOW	\$ 975.00	LEVEL 3 48 HOURS	1	\$ -	1	\$ 975.00	1	\$ 975.00
Grand Rapids-Ka WOOD	NBC	MON-FRI	12:00 PM	1:00 PM		NEWS 8 AT NOON	\$ 450.00	LEVEL 3 48 HOURS	1	\$ -	1	\$ 450.00	1	\$ 450.00
Grand Rapids-Ka WOOD	NBC	MON-FRI	5:00 PM	5:30 PM		NEWS 8 AT 5PM	\$ 1,150.00	LEVEL 3 48 HOURS	1	\$ -	1	\$ 1,150.00	1	\$ 1,150.00
Grand Rapids-Ka WOOD	NBC	MON-FRI	5:30 PM	6:00 PM		NEWS 8 AT 5:30	\$ 1,150.00	LEVEL 3 48 HOURS	1	\$ -	1	\$ 1,150.00	1	\$ 1,150.00
Grand Rapids-Ka WOOD	NBC	MON-FRI	6:00 PM	6:30 PM		NEWS 8 AT SIX - WEEKDAY	\$ 2,000.00	LEVEL 3 48 HOURS	1	\$ -	1	\$ 2,000.00	1	\$ 2,000.00
Grand Rapids-Ka WOOD	NBC	MON-FRI	11:00 PM	11:35 PM		NEWS 8 AT ELEVEN - WEEKDAY	\$ 1,450.00	LEVEL 3 48 HOURS	1	\$ -	1	\$ 1,450.00	1	\$ 1,450.00
Grand Rapids-Ka WOOD	NBC	SAT	6:00 AM	7:00 AM		NEWS 8 SATURDAY MORNING	\$ 350.00	LEVEL 3 48 HOURS	1	\$ 350.00	1	\$ -	1	\$ 350.00
Grand Rapids-Ka WOOD	NBC	SAT	8:00 AM	10:00 AM		SATURDAY TODAY	\$ 675.00	LEVEL 3 48 HOURS	1	\$ 675.00	1	\$ -	1	\$ 675.00
Grand Rapids-Ka WOOD	NBC	SAT	6:00 PM	7:00 PM		NEWS 8 AT SIX	\$ 300.00	LEVEL 3 48 HOURS	1	\$ 300.00	1	\$ -	1	\$ 300.00
Grand Rapids-Ka WOOD	NBC	SUN	7:00 AM	8:00 AM		NEWS 8 SUNDAY MORNING	\$ 500.00	LEVEL 3 48 HOURS	1	\$ 500.00	1	\$ -	1	\$ 500.00
Grand Rapids-Ka WOOD	NBC	SUN	7:00 AM	8:00 AM		NEWS 8 SUNDAY MORNING	\$ 1,000.00	LEVEL 3 48 HOURS	1	\$ 1,000.00	1	\$ -	1	\$ 1,000.00
Grand Rapids-Ka WOOD	NBC	SUN	8:00 AM	9:00 AM		SUNDAY TODAY	\$ 2,000.00	LEVEL 3 48 HOURS	1	\$ 2,000.00	1	\$ -	1	\$ 2,000.00
Grand Rapids-Ka WOOD	NBC	SUN	9:00 AM	10:00 AM		MEET THE PRESS	\$ 5,425.00	LEVEL 3 48 HOURS	7	\$ 5,425.00	7	\$ 7,825.00	14	\$ 13,650.00
WOOD Total									7	\$ 5,425.00	7	\$ 7,825.00	14	\$ 13,650.00

NET TOTAL COST \$ 1,126,250

8797.57

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